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| **NFT type** | **Description** |
| OG bluechip NFT’s | High quality, large community, long established brands that have low volatility (NFT standard).  Blue chips should act as a base for where you allocate the majority of your time in NFTs, get yourself involved with your chosen community(/ies) and reap the benefits of advice, alpha, WLs & networking from the very clever people around you. Examples: SMB, DAA, Thugs. |
| Passive income NFT’s | It’s a common misconception that the only way to earn from NFTs is buying & selling. Holding some revenue sharing NFTs allows you to have incoming cash flow from great projects. Examples: yawww, Monke labs, Defi pirates |
| Growth NFT’s | These are more volatile than a blue chip but have displayed clear potential to one day be a blue chip. These could newer or for other reasons bear more risk (but more potential upside) than blue chip. Eg mindfolk, ducks, zillas |
| Art NFT’s | Ideally within some of the aforementioned categories you’ve found some work you really like, but I think it’s important to allocate some of your budget just buying something you genuinely like with no intention of selling.  Could be maybe a 1 of 1 or something youd hang in your house. This is supposed to be fun after all. Examples: whatever YOU like |
| Moonshots NFT’s | A project that you think either has; a great core team, art, community, product or all the above but it hasn’t reached the wide acclaim that it deserves. Low fp so you can pick up lots. DYOR more than ever for these but imo some ex are raredon, peskys, kitties |
| Minting | Lastly, it’s important to leave some sol earmarked for minting. Minting is high risk, time consuming but occasionally you’ll make very good returns. It’s hard these days with WL, but if you can: mint 3, sell 1 to cover costs of mint, and long term hold the other two. |

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| **Budget** | **NFT distribution** |
| <5 sol | Chart, pie chart  Description automatically generatedDon’t think that because you’re in a smaller budget that you shouldn’t invest, what I would say is allocate more towards minting and research 10x harder than everyone else. Don’t rush into a mint pick your moment & don’t get attached to the bags. |
| 5-15 sol | Chart, pie chart  Description automatically generatedAgain, at this budget you must be researching everything 10x harder than everyone else, you have the advantage at this budget you can however get in a great community in a growth nft, if you choose well. |
| 15-50 sol | Chart, pie chart  Description automatically generatedWhilst at this price you can get blue chips, I’d say don’t stretch too thin by getting one yet, find a good community that is stable yet promising, and take profits where you can |
| 50-100 sol | Chart, pie chart  Description automatically generatedAt this point you’ve gotta have an OG bluechip, & you should be able to take much more risks without getting wiped out+ some great passive income options |
| 100-200 sol | Chart, pie chart  Description automatically generatedHere I’d recommend either immersing yourself in another blue chip community, or doubling down on your current blue chip bag, also you’re doing very well now so remember to have some fun |
| 200-1000 sol | Chart, pie chart  Description automatically generatedAt this point you can be getting filthy rich off passive income, aping in hard on new projects you like as they come on to secondary and to a lot of smaller projects to them you’ll be a “whale” which can have great influence |
| >1000 sol | Chart, pie chart  Description automatically generatedGod mode. You can be in every blue chip you want, or a serious holder in your favourite. Mint every project en mass without regard for consequences and probs live off the passive income |